

Sales **Concept**

Family Income Protection



Unexpected Risk

DIE too Soon; LIVE too Long

Are we prepared?

More than 70% of monthly Income goes to Family Living Expenses

Family Living Expenses :-

Home Loan

Car Loan

Credit Card

Food & Clothing

Education

Others



Can your family survive without Income?



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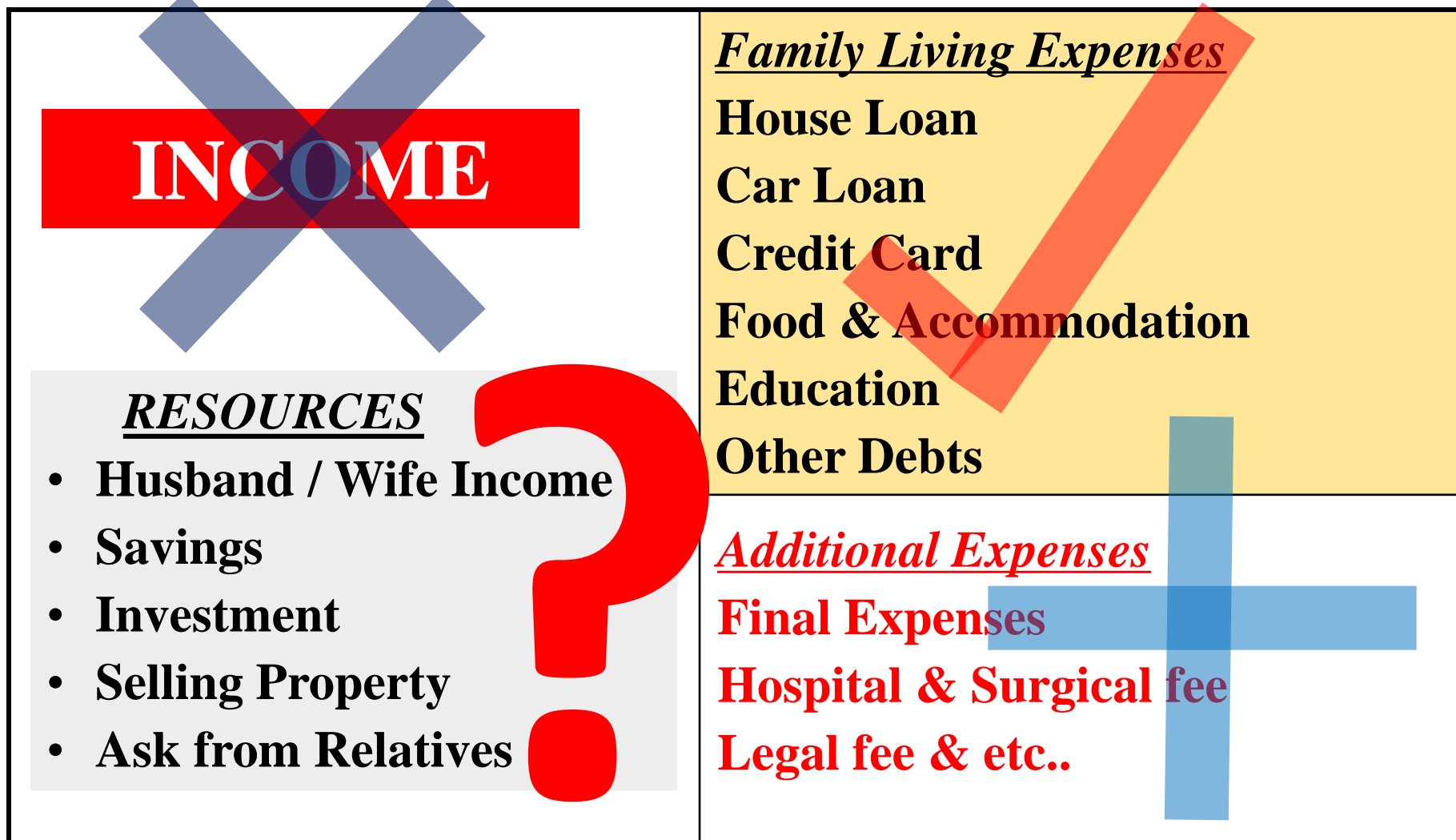
Have you protected the **INCOME?**



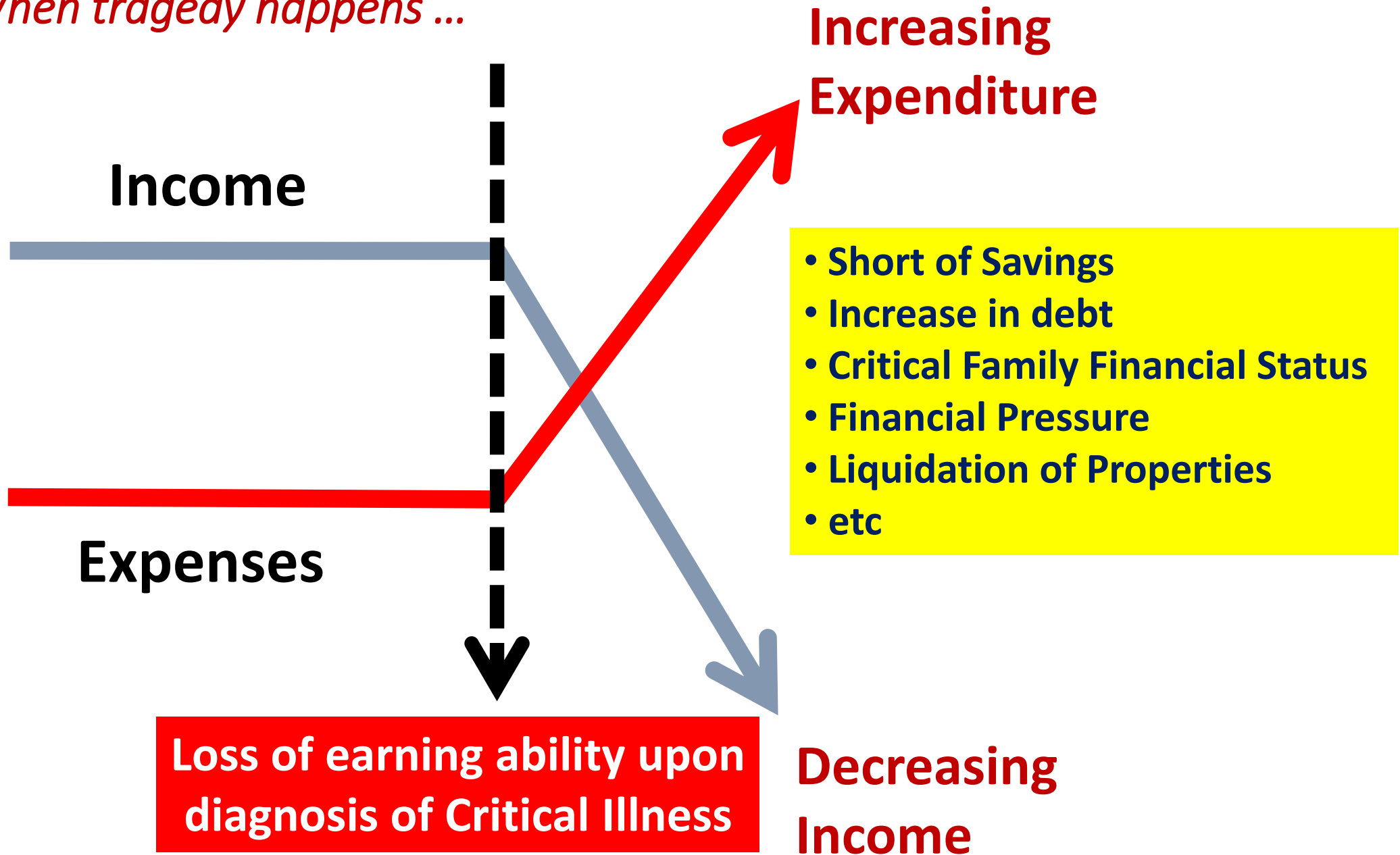
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When Tragedy happens ...

Living Lifestyle will be affected...



When tragedy happens ...



Action Plan

Subject	Description	Remark
	How much is your monthly Living Expenses?	RM _____

Family Income Protection

- How much needed for monthly family living expenses?
- Plan for short, medium or long term basis
 - Short term 5 to 10 years
 - Medium term 15 to 20 years
 - Long term perpetuity with capital preservation (400A)
- How much have you planned?
- How much is your comfortable budget to set aside?
- Use life insurance coverage will do; either Investment Linked product or any term life or permanent life also applicable.

Insurance is

about **NOW**

not **THEN**

*DON'T
WAIT!*



Get It Now!

居安思危



*Always prepare for
the **Raining Day***

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有多少就**规划**多少
规划多少就**有多少**

*The **MORE** you **PLAN***
*The **MORE** you **HAVE***

有多少就
做了多少

做 多少

就有多少

*The **MORE***
*you **Do***
*The **MORE***
*you **Have***

爱与责任 LOVE & Responsibility



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别错过能为家人做出 妥善的规划



Do not **overlook** to plan for your **loved ones**

人在天堂
钱在银行

Money in the **BANK**
While you are in the Heaven



Thank You

